

# SPONSORSHIP OPPORTUNITIES AT JPRO25 IN PARTNERSHIP WITH JEWISH FEDERATIONS

## All sponsors receive:

- ◆ Recognition on JPro25 website and conference app
- ◆ Recognition in JPro25 promotional emails
- ◆ Recognition on signage at JPro25
- ◆ 1 free registration

## Sponsors at or above \$10,000 also receive:

- ◆ 1 Additional free registration
- ◆ Dedicated social media post
- ◆ Post-conference participant contact list
- ◆ Invitation to exclusive sponsor reception
- ◆ Exhibit space

## Sponsors at or above \$50,000 also receive:

- ◆ 2 Additional free registrations
- ◆ Dedicated email blast
- ◆ Recognition during a plenary

Thank you for your interest in being part of **JPro25**, the premier event for connecting, growing, and inspiring the Jewish professional workforce. As a sponsor, you will connect with 1,300+ attendees from over 500 Jewish organizations of every size, mission, and audience. We are able to customize your sponsorship to best match your priorities with our participants' interests and needs.

To learn more about sponsoring JPro25, email [jpro25@leadingedge.org](mailto:jpro25@leadingedge.org)

# SPONSORSHIP LEVELS

## PREMIER PLATINUM

**\$150,000**

**All-Conference Party:** Become the sponsor that hosts the closing night party for all attendees, taking place in the heart of Charm City's famous harbor and stadium area.

## PLATINUM

**\$100,000**

**Major Conference Display:** Showcase the work of your organization with a large installation in a highly visible, well-trafficked area of the conference.

**Investor Summit:** Sponsor a high-leverage opportunity for funders invested in talent and leadership to come together to learn and share ideas.

# SPONSORSHIP LEVELS

## GOLD

**\$75,000**

**Conference Meal:** Food is crucial to an engaging conference experience! Your organization's name will be prominently displayed during the meal.

**Plenary Session:** Conference plenaries are key moments that frame the conference and bring the entire community together in one room. As a plenary sponsor, your organization's name will be prominently displayed to all participants.

**Name the Conference Pub:** Brand the on-site conference pub with your logo or name of choice. The pub is a high-traffic central gathering place for after-hours networking and connection.

**Sponsor the conference website:** Sponsor the conference website and receive top billing on each conference website page.

# SILVER

**\$50,000**

## SPONSORSHIP LEVELS

**First-Timer Welcome:** Support 25 first-time conference goers for a special welcome experience.

**Wi-fi:** Enable conference-goers to stay plugged in by sponsoring the conference Wi-fi. You'll have the opportunity to name the network and to be acknowledged in all conference promotional material.

**Lounge:** Sponsor a lounge catered to an audience or a cause close to your heart.

**Networking Break:** Sponsor a coffee cart and snack break to keep participants fueled.

# SPONSORSHIP LEVELS

## BRONZE

\$25,000

**Conference App:** Get featured in the conference app (Whova) and every time an attendee signs-in, registers, and takes a survey they will see your banner.

**Add your logo to the hotel room key and get in the hands of all conference hotel guests.**

**Swag It Up:** Grow your brand by providing a swag item that every participant will receive with their conference package.

**Experiential Spaces:** Sponsor one of many experiential spaces – your logo is guaranteed to be in the background of countless conference selfies!

**Workshop:** Underwrite a skills-based workshop, growing the professional skills, confidence, and engagement of the Jewish communal workforce.

# SPONSORSHIP LEVELS

## INNOVATOR

**\$20,000**

**Affinity Group:** Support an affinity space for a community or group close to your heart, (e.g., Jews of Color, LGBTQ+ individuals, individuals with disabilities).

## PATHFINDER

**\$10,000**

**Celebrate Baltimore** (15 total): Sponsor one of 15 site visit experiences, giving participants a hands-on opportunity to learn about the unique charm of Baltimore.

# SPONSORSHIP LEVELS

## EXHIBITOR

# \$5,000

\*\*\*\$3,000 for JPro Affiliates

## General Conference Support

**Showcase your work:** Host an exhibitor table for an interactive opportunity to engage with conference-goers. (JPro Affiliates can access this sponsorship level for less!)

We welcome an investment of any size to honor and enhance the Jewish communal workforce.



In Partnership with Jewish Federations of North America