



## **Dharma Pachner**

**Founder and Chief Creative Officer**

**Contrast & Co.**

Dharma Pachner is the Founder and Chief Creative Officer of Contrast & Co., an award-winning brand strategy and communications agency determined to build the most strikingly different brand experiences anywhere. Founded in 2015 and featured as one of AdWeek's 100 fastest-growing agencies, Dharma's team at Contrast has designed revolutionary brands for everyone from global consulting powerhouses to hip-hop fashion icons to non-profits nestled deeply in the heart of the Himalayas.

With over two decades of experience, Dharma is a seasoned creative leader who has consistently challenged conventions and uncovered untapped potential in branding and design. His career spans an impressive array of roles, including designer, developer, information architect, user experience lead, and Vice President + Creative Director for three of DC's top brand and digital agencies. Across hundreds of projects, he has shaped both physical and digital experiences, elevated brands, and inspired teams with his endless passion and inventive spirit.

Fueled by a deep belief in the transformative power of design thinking, Dharma approaches each challenge with boundless energy and optimism. He thrives in the most crowded and complex industries, where constraints often obscure the greatest opportunities. For Dharma, the path to meaningfully unique brands lies in boldly questioning limits and seizing possibilities others overlook. This industry will always be filled with constraints, and it is tempting to succumb to them. But real opportunity usually lies deeply buried within the insurmountable, and that is precisely the space you will find him exploring.